



The Airdrie Food Bank will host our Annual Shamrock Shimmy Fundraising Dinner this year. This event, including dinner, dancing and a live and silent auction, will be held at the Town & Country Center in Airdrie on Saturday, March 23, 2024. All proceeds go directly to support the programs of the Airdrie Food Bank. The Airdrie Food Bank relies on community support.

The Shamrock Shimmy is our largest fundraiser & we are asking our local business community for their support. Our vision of making Airdrie a community where no one is hungry is even more important than ever. We thank you for supporting your neighbours and us.

Lori McRitchie
Executive Director



| SHAMROCK SHIMMY SPONSORSHIP | Pot of Gold \$10,000 | Lucky Leprechaun \$5,000 | Shamrock Sponsor \$3,500 | Shimmy Partner \$1,500 | Shimmy Friend \$500 | Auction Item |
|---|----------------------|--------------------------|--------------------------|------------------------|---------------------|--------------|
| Company listed as an official Sponsor of the 2024 AFB Shamrock Shimmy | ✓ | | | | | |
| Reserved table of 8 with logo placement on tabletop | ✓ | | | | | |
| Company Logo on signs at event | ✓ | ✓ | ✓ | | | |
| Company recognition on AFB social media accounts before the event (Facebook, Instagram & Twitter) | ✓ | ✓ | ✓ | ✓ | | |
| Company logo on AFB website linked (before + after event) | ✓ | ✓ | ✓ | ✓ | | |
| Introduction by Lori McRitchie, Executive Director of the AFB during event program | ✓ | ✓ | ✓ | ✓ | ✓ | |
| "Proud Supporter of the AFB" window cling | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Opportunity to provide give-away promotional item to event attendees | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company recognition listed on AFB website after event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Sponsorship Form

Business Name: _____

Contact: _____

Address: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Sponsorship Type: _____ Sponsorship Value: \$ _____

Donors providing merchandise for the auction can be provided with a tax receipt if requested. Contribution of services in the form of time, skills or effort are not considered property and do not qualify as per the CRA. A gift certificate does not qualify for a tax receipt as per the CRA.

Sponsorship cheques payable to Airdrie Food Bank will be provided with a charitable tax receipt.

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