



EMPTY BOWLS FESTIVAL SPONSORSHIP

Contact us at events@airdriefoodbank.com

What is the Empty Bowls Festival?

Empty Bowls is a community event with roots in a simple but powerful idea: using pottery, food, and community to raise awareness about hunger. Today, Empty Bowls events are held around the world, bringing people together to support local organizations working to address food insecurity.

The Airdrie Food Bank Empty Bowls Festival features handmade pottery bowls available for purchase, plus as our guests enjoy complimentary local musicians, artists, children's activities, soup from local restaurants and other refreshments.

More than just a festival, Empty Bowls is a meaningful community event that celebrates the incredible support of our community while showcasing the work of the Airdrie Food Bank and the impact that support makes possible.

Guests enjoy live entertainment, fun activities, and a welcoming atmosphere that brings people together for a meaningful cause while learning more about food insecurity and how they can support the Airdrie Food Bank throughout the year.

All proceeds raised during the event directly support the Airdrie Food Bank, helping provide essential food support to individuals and families in our community.

Your contribution directly strengthens our ability to serve thousands of individuals each month and helps us continue building a community where no one is hungry.



Sponsorship Opportunities

Contact us at events@airdriefoodbank.com



\$5000

Primary Sponsor

Be at the heart of Empty Bowls 2026 as our Primary Sponsor and help bring this meaningful community event to life. Your support helps us celebrate our community, raise awareness about food insecurity, and showcase the work of the Airdrie Food Bank, with prominent recognition throughout the event and promotional materials.

2026 Painted Bowl Sponsor – Color Me Mine. Support one of the most anticipated features of the event, the Painted Bowl Auction, featuring hand-painted bowls by local artists, and community members, auctioned in support of the Airdrie Food Bank.



Soup Sponsor

Help provide the heart of the event by donating 15 litres of delicious soup from your restaurant for our guests to enjoy. We'll provide the 20-litre container and arrange **delivery of the container and will pickup soup the morning of Saturday, September 26, 2026.**

Meal Sponsor

Help make Empty Bowls 2026 possible by **supporting the essential food, beverages, supplies, and behind-the-scenes equipment needed to host the festival.** Your sponsorship helps cover additional meal items, chairs, equipment rentals, serving supplies, and other operational needs that keep the event running smoothly.



\$2500



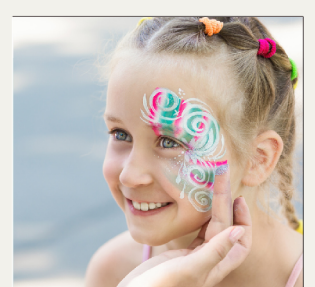
\$1000

Music Entertainment Sponsor

Help create a warm and welcoming atmosphere by supporting the live musical entertainment featured throughout the festival.

Children's Activities Sponsor

Help make Empty Bowls a fun and welcoming experience for families by sponsoring children's entertainment such as face painting, crafts, games, and other fun activities.



Sponsorship Benefits

Contact us at events@airdriefoodbank.com



Website Recognition

Recognition as an official event sponsor on the Airdrie Food Bank website Empty Bowls Page.



Brand Visibility

Logo placement on event signage and/or auction displays (where applicable).



Community Leadership

Demonstrate your commitment to supporting neighbours facing food insecurity.



Meaningful Impact

Help raise awareness about food insecurity and the importance of year-round community support.



Event Recognition

Verbal recognition during the event (where applicable).



Social Media Exposure

Recognition on social media leading up to and during the event.



Trusted Community Partner

Align your organization with a consistently recognized Gold and Silver Best Local Cause and Best Fundraising Event.



Community Reach

Gain visibility among community members, local businesses, volunteers, and supporters of the Airdrie Food Bank.

Sponsorship opportunities are available on a first come, first served basis. Recognition and marketing opportunities are time sensitive and can only be guaranteed with appropriate notice. The Airdrie Food Bank will invoice all confirmed sponsors for payment. Please provide a high-resolution PNG logo file when securing your sponsorship opportunity.



Why Your Support Matters

With your help, Empty Bowls 2026 will deepen community understanding of food insecurity and how people can support the Airdrie Food Bank year-round. Every sponsorship dollar helps provide fresh, nutritious food, essential hampers, and hope to individuals and families.

We are deeply grateful for your consideration and your commitment to strengthening our community. Together, we can help more neighbours access the food they need while building awareness, and ongoing support for the work of the Airdrie Food Bank throughout the year.