Host an EVENT

FOR THE AIRDRIE FOOD BANK



Thank you for your interest in supporting the Airdrie Food Bank (AFB). Community fundraisers and food drives help us provide essential food and food support to individuals and families in our community.

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Before You Begin

All events must be approved by the Airdrie Food Bank before:

- Advertising or promotion begins
- Our name or logo is used

Please submit your application at least 7 to 20 business days before your event.



Our Name and Logo

- Promotional materials must clearly state how the AFB will benefit from the event.
- If only a portion of proceeds will be donated, the amount or percentage must be clearly disclosed.
- All **promotional materials must be approved** before they are published.
- **AI-generated images** that alter, recreate, imitate, or incorporate the AFB's name, logo, or brand **are not permitted.**

Event Organizer Responsibilities

- Planning, coordinating and facilitating your event.
- Covering event-related expenses
- Obtaining any required permits, licences, or insurance (where applicable, AFB will obtain the required non-profit licences)

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AFB Staff and Volunteers

Requests for Airdrie Food Bank staff or volunteer involvement are always welcome.

While we will do our best to support your event, participation is subject to availability, event requirements, location, and organizational capacity, and cannot be guaranteed.



Communications, Promotion, and Letters of Support

- To protect the privacy of our supporters, the **AFB does not share** donor, supporter, partner, or sponsorship contact lists, or solicit sponsorships on behalf of third-party events.
- **We love celebrating our community's generosity.** Approved events and donations may be recognized through Airdrie Food Bank communication channels, as capacity allows.
- To ensure clear and consistent communication, all sponsorship requests and promotional materials must accurately represent the relationship between your event and the AFB.



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Your Fundraiser Makes a Difference

Every fundraiser, food drive, and donation helps AFB provide essential food and food supports to individuals and families in our community. AFB relies on the generosity and support of our community to help ensure that children, families, and seniors have access to food when they need it most.

Whether you're hosting a community event, organizing a workplace fundraiser, or collecting food with friends and family, every contribution makes a meaningful difference. Together, we can help build a stronger, healthier community where no one goes hungry.



Your AFB Resource Guide

- Event Registration
- Logo
- Most Needed List
- Questions? Email us!

Ready to Get Started?

- Share Your Idea – Submit your event application and tell us about your fundraiser.
- Get Approved – Once approved, you're ready to start planning and promoting your event.
- Host Your Fundraiser – Bring your idea to life and have fun making an impact.
- Deliver Your Donation – Share the results of your hard work with AFB.
- Celebrate the Impact – Thank your supporters and celebrate the difference you've made in our community.