

# Basics for Babies



**Healthy Mom. Strong Babies.**

“ Before the **pandemic**, we provided **formula** to families from donations alone. Over the past two years, we realized a **significant gap in food insecurity for our babies** and now we can't imagine not supporting our littlest neighbours. ”

## WHAT ARE BASICS FOR BABIES?

- Diapers, Pullups + Wipes
- Baby food
- Partner with local agencies including **Community Links, ADVAS and AHS** to connect our clients with partner programs and resources. A variety of our partner programs support new and expectant parents:
  - **Best Beginnings Hamper** provides nutritional support by providing access to nutritious foods and by reducing hunger for expecting parents and their families.
  - **Formula Hampers** to support babies.
  - **Milk for New Moms** provides milk to support nursing moms and their babies.
  - **Pregnancy and Beyond** is a free program run in collaboration by AHS and Community Links. The Airdrie Food Bank partners with the program to offer monthly cook nights through the community kitchen. Cook night is an opportunity to build connections while learning food skills and preparing family-friendly recipes.

“ Because of our **formula program**, we were able to **support a family** who had been faced with financial hardship when their newborn was in the **NICU for 30 days**. ”

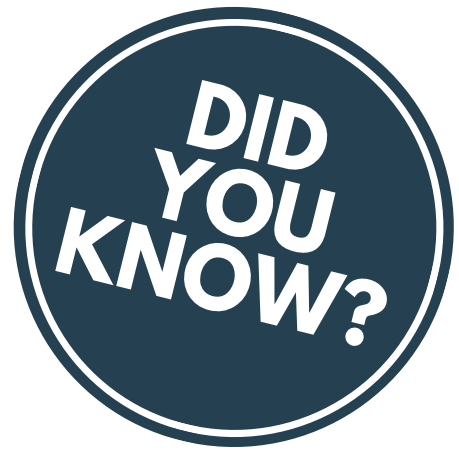
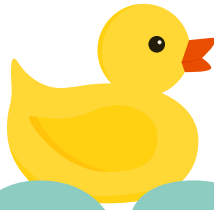


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# Basics for Babies

Healthy Mom. Strong Babies.



The average cost to support a formula-fed baby at the Airdrie Food Bank




**\$350**  
per month

We currently support formula for

**26**


babies including two sets of twins!

In 2021



we supported over **40** pregnant or new moms with milk support

**45%** of our neighbours in need are **children**



11% higher than the national average.

Since **2017** we have offered over **50** workshops for new mom

**1296** VISITS FOR DIAPER NEEDS



The average baby uses approx. 2,700 diapers in the first 12 months

A baby can go through an average of **2,700** diapers in the first year.

**\$3000**



spent per month on formula to support our littlest neighbours in need.

we supported nearly **1300** visits for Basics for Babies including diapers.



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